



# ASHLEY PALYA

## MULTIMEDIA JOURNALIST

<https://www.ashleypalya.com>

Professional with 5 years of experience creating captivating work in the journalism and media industry. Passionate about reporting on pop culture and science. I am seeking a role where I can leverage my diverse skill set.



330-321-3946



[ashlouise39@gmail.com](mailto:ashlouise39@gmail.com)

## EDUCATION

**2015 - 2020**

University of Nevada Las Vegas  
Bachelor of Arts in Journalism and Media  
Broadcasting and Anthropology

## SKILLS

- **Advanced AP Style Writing**
- **Extensive List of Contacts**
- **CMS/WordPress**
- **Strong Research & Investigative**
- **Strict Deadline Management**
- **SEO Writing**
- **Copyediting**
- **Social Media Strategy**
- **AVID/Adobe Video Editing**
- **Creative Writing and Story Telling**
- **Keywords**
- **Fact-checking**
- **Interviews**
- **Broadcast News Production**
- **On Air Reporting**
- **Highly Personable**

## LINKS

LinkedIn:

<https://www.linkedin.com/in/ashley-palya/>

Reel:

<https://www.youtube.com/watch?v=V8hcx69YxGk>

## REFERENCES

**Bobby Illich**

Editor IBT Media

[b.illich@ibt.com](mailto:b.illich@ibt.com)

323-842-8473

**Kevin Frakes**

National Lampoon CEO

[kevin@palmstar.com](mailto:kevin@palmstar.com)

646-277-7356

## WORK EXPERIENCE

### News Reporter

**The U.S. Sun**

**January 2023 - August 2024**

Published multiple SEO-driven articles weekly, achieving millions of views as a top performer. Produced original stories and breaking news. Collaborated with editors, met tight deadlines, and did extensive research. Covered multiple beats from space to lifestyle.

### Music Journalist - Social Content Creator

**Exron Music**

**November 2022 - Present**

Cover music industry news through articles, high-profile interviews, and event attendance including EDC Las Vegas and Miami Music Week. Create social media content for Instagram, Facebook, and Twitter, significantly growing our following this year.

### Trending Reporter

**International Business Times**

**May 2021 - January 2023**

Enhanced coverage with innovative story ideas and up-to-date awareness of current events. Pitched and authored multiple daily articles, including a feature highlighted on Late Night with Seth Meyers.

### Floor Director - Production

**KTNV Las Vegas Channel 13 ABC News**

**December 2019 - May 2021**

Led the studio as Floor Director for Good Morning Las Vegas and Morning Blend Las Vegas, managing camera operations, interpreting run-downs, coordinating with clients and props, and providing field support.

### Creative Film Assistant

**National Lampoon**

**January 2018 - May 2019**

Contributed creative input for new company material, copyedited multiple script entries, and assisted in planning the Hereditary movie premiere. Managed social media marketing to enhance company visibility.